ABC Theater 5
no charge for 640

(?)

Do we get to keep the tape?
How long are shows?
Are they a series? or single plays?

Single plays!

S.R.

CONTRACTED INCOME
1964-65

NEWSWEEK	$15,600	renewed
COCA-COLA	$14,400	"
BUDWEISER	$10,800	"
WESTERN ELECTRIC	$ 9,200	no
TANGLE	$8,900	renew: but NOT Selchow & Righter in Conn - Marshalk.
UTICA CLUB	$ 800	probably - WBR only
SHELL OIL	$2,000	Tried: maybe?
CAPITOL RECORDS	$1,500	?
COLUMBIA RECORDS	$400	
NEW YORK TEL	$115	
WALDORF ASTORIA*	$600	summer....

TOTAL INCOME

$64,315

*Exchange agreement

I did that, of course
No end of letting...

Newsweek
– evaluation / subscription volume

CONTRACTED INCOME
1964-65

NEWSWEEK	$15,600
COCA-COLA	$14,400
BUDWEISER	$10,800
WESTERN ELECTRIC	$ 9,200
TANGLE	$8,900
UTICA CLUB	$ 800
SHELL OIL	$2,000
CAPITOL RECORDS	$1,500
COLUMBIA RECORDS	[illegible]
NEW YORK TIMES	$115
WALDORF ASTORIA*	[illegible]
TOTAL INCOME	$64,315

*Exchange agreement

Date came of the contract?
*NBC

I did that, w/ Co-Op.
No way of getting...